

Jennifer J Fondrevay
Founder, Chief Humanity Officer
Day 1 Ready™ M&A consultancy



Jennifer J Fondrevay is the Founder and Chief Humanity Officer of [Day1 Ready™](#), an international consultancy that advises and guides CEOs, business owners, entrepreneurs and their executives through the “to-be-expected” people challenges of growth strategy pursuits, whether business transformations, mergers or acquisitions.

As a C-Suite executive, Jennifer led teams through three separate multibillion-dollar acquisitions, turning her experience into a best-selling satirical business book *“NOW WHAT? A Survivor’s Guide for Thriving Through Mergers & Acquisitions”*. Drawing on nearly three years of research and 60+ executive interviews, the book serves as an M&A playbook for executives and handbook for frontline leaders.

Awarded the *2019 Entrepreneur of the Year* by Northshore Women in Business, Jennifer is routinely tapped by CBS, NBC, ABC and FOX News for her perspective on change leadership. Author of a business column with *Forbes*, she’s published in *Harvard Business Review*, *Fast Company*, and *Inc.*. Her TEDx talk, *“Embrace Uncertainty to Create Opportunity”* has been one of TEDx Wilmette’s most popular talks.

She has advised numerous small-mid market as well as Fortune 1000 companies, including Express Scripts, Cigna, Livongo and Teladoc, to support their workforces in navigating the emotional journey of business transitions and post M&A-deal integration.