

JENNIFER J. FONDREVAY

INTRO/STAGE BIO

As an international C-Suite executive, she led teams through three separate multibillion-dollar acquisitions, turning her experience into a best-selling satirical business book, *“NOW WHAT? A Survivor’s Guide for Thriving Through Mergers & Acquisitions”*.

Known for challenging outdated business beliefs on what drives M&A success, she’s been invited by CBS, NBC, ABC and FOX News to share her leadership perspective on everything from dealing with a Know-It-All colleague to managing a Bully boss.

Awarded the *2019 Entrepreneur of the Year* by Northshore Women in Business, she’s published in *Harvard Business Review*, *Fast Company*, *Inc.* and is author of an M&A leadership column for *Forbes*.

Adorned in peacock feathers for her TEDx talk, *“Embrace Uncertainty to Create Opportunity”* she remains one of TEDx Wilmette’s most popular talks to date.

Will you please join me in welcoming the *Founder* and *Chief Humanity Officer* of **Day1Ready** and the only woman in M&A to routinely have both a Dominatrix and former Rock Star join her on stage...Jennifer Fondrevay (PHON-DRU-VAY).

[\[.pdf version available\]](#)

A/V REQUIREMENTS

IN-PERSON EVENTS

- Lavalier microphone
- Handheld microphone for audience Q&A
- Podium or table available but on side of stage
- Computer or set up for slides (*will bring on flash drive; using PowerPoint for Mac*)
- Remote for slide advancement & music control
- Speakers for music (*integrated in PowerPoint*)
- Confidence monitor
- Easels x10 to hold posterboards (*set-up: 4-5 on stage, others spread around the room*) – if not possible, can use chairs

VIRTUAL EVENTS

- Slide & screen sharing (PowerPoint) including ability to share music
- Chat enabled
- Moderator for moderation of Q&A
- Advance tech check rehearsal
- Zoom producer to enable breakouts
- Spotlight Jennifer’s vide



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