



## Intro Bio for Jennifer J. Fondrevay

A former C-Suite marketing tech executive, she led teams through three separate multibillion-dollar acquisition deals and authored the best-selling satirical business book, “*NOW WHAT? A Survivor’s Guide for Thriving through Mergers & Acquisitions*”.

An expert guest quoted on Fox, ABC, NBC, CBS news, and published in *Harvard Business Review*, *Fast Company*, and *Inc.*, she is the winner of the Northshore Women in Business *Entrepreneur of the Year*.

The Founder and Chief Humanity Officer of M&A consultancy, Day1Ready and the only woman in M&A to routinely have a Dominatrix join her on stage...

Please welcome, Jennifer J Fondrevay (PH-ON-DRUH-VAY).